

# ROCKY MOUNTAIN

## WINE & FOOD FESTIVAL

### **Rocky Mountain Wine & Food Festival Returns to Edmonton with Over 700 Sips & Bites**

*The tastiest event of the year is back on November 8 & 9, 2019*

**Tuesday, October 8, 2019 (Edmonton, Alberta)** – The Rocky Mountain Wine & Food Festival (RMWFF) has proudly showcased some of the best local and international food and beverages for over two decades, and this year will be no exception. Sponsored by Sobeys and Safeway Liquor, with over 35 restaurants, more than 200 wines, and hundreds of beers, ciders and spirits to savour, the renowned Festival will return this fall on November 8 and 9.

New this year, RMWFF is partnering with Sobeys and Safeway Liquor to bring you *Choose Local*, a program that celebrates Alberta-made craft beverages. Choose Local showcases over 37 Alberta-based breweries, distilleries, and cideries that will be pouring delectable homegrown sips including favourites like Origin Malting & Brewing Co., Rig Hand Craft Distillery, Analog Brewing Company, Tippa and many more.

“We’re looking forward to introducing the Choose Local concept in the Edmonton market,” says Michael MacDougall, Festival Owner. “There is a fantastic local Canadian craft beverage culture that we are proud to support and this year, we want to ensure it really stands out at the Festival.”

From sweet treats by Master Chocolat to mouthwatering bites from Atlas Steak + Fish, Nandos Canada, Campio Brewing Co., Café Bicyclette, and Captain’s Boil – there is something for everyone at this year’s event. A full list of exhibitors will be announced as the Festival date approaches.

Other new festival experiences include the Bubbly Boulevard where guests can sample a wide variety of sparkling wines and Flower Wall Boutique’s stunning photobooth where attendees can capture their Insta-worthy moments. Guests are encouraged to hang out at Sunshine Village Ski & Snowboard Resort’s ski-inspired cocktail area – complete with a gondola – or roam through beer gardens, and jam with a live DJ located near Chop Steakhouse & Bar.

To wrap up this unforgettable tour of tastes, attendees can visit the Sobeys and Safeway Liquor store onsite to pick up most Festival finds. Happiness never tasted so good at the Rocky Mountain Wine & Food Festival!

#### **Supporting Albertans in Need**

The RMWFF has donated more than \$200,000 to local charities and organizations since 1998, thanks to help from Festival guests and sponsors. This year, RMWFF aims to donate even more to fantastic organizations like Mealshare, the Edmonton Food Bank, and the NAIT Culinary Arts program. Guests are encouraged to bring a monetary or food donation to the event to support the Edmonton Food Bank.

#### **Tickets and More Information**

Tickets for each tasting session are sold online or at the door (based on availability). To purchase tickets and learn more about the Festival, please visit [www.rockymountainwine.com](http://www.rockymountainwine.com).

*Please note this is strictly an 18+ event. Sampling coupons required. Responsible drinking is always encouraged.*

## **Event Details**

Date and Times:

Friday, November 8, 5 p.m. – 10 p.m.

Saturday, November 9, 12 p.m. – 4 p.m.

Saturday, November 9, 6 p.m. – 10 p.m.

Location: Edmonton Convention Centre, Halls A-C

## **Stay Connected**

Website: [www.rockymountainwine.com](http://www.rockymountainwine.com)

Facebook: [www.facebook.com/Rockymountainwineandfood/](http://www.facebook.com/Rockymountainwineandfood/)

Instagram: @RockyWineFood

Hashtag: #RMWFF

## **About Rocky Mountain Wine & Food Festival**

The RMWFF was created 22 years ago by three rag-tag friends working as beer brand reps in Ontario. After attending beverage trade shows out east, it struck them that they could do the same thing out in Calgary, where such an event didn't yet exist. It was a "rocky" start (pun intended), but in 1997, the first annual RMWFF was hosted, with 30 booths and 1000 guests. Fast forward to today – the RMWFF has aged to perfection. RMWFF is now Alberta's largest and most anticipated wine and food event, bringing top-notch wineries, breweries, distilleries, restaurants, and hotels together to showcase their best food and beverages for Festival guests.

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## **Media related Inquiries and interviews, please contact:**

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