

# ROCKY MOUNTAIN

## WINE & FOOD FESTIVAL

### **Alberta Wine and Food Festival Celebrates the Future by Appreciating the Past**

Rocky Mountain Wine & Food Festival (RMWFF) has made a name for itself as the event to attend for amazing sips and bites in Alberta, showcasing both local and worldwide talent in the food and beverage industry. As their team gears up for another incredible year of shows in Calgary and Edmonton, they take some time to reflect on the support they've been given by the community, and how much it allows the Festival to give back in return.

Giving back has been a priority for owner Michael and his team, with recipients of the funds and food drives varying from local food banks, Mealshare and scholarships for NAIT/SAIT culinary campuses.

“Over the years, one of our favourite elements of running large wine and food Festivals is being able to give back to our industry and community,” says RMWFF Director Cathy Cook. “It reminds our team and our Festival attendees to stay humble, count our blessings, and to help those who could use a little extra assistance.”

In fact, from 1998 until today, RMWFF has contributed over \$200,000 in donations to various charities. Thanks to Festival guests and sponsors, RMWFF is excited to continue donating even more in 2018 and beyond.

Perhaps we will never know, but maybe – just maybe – the wine and food you'll taste this year will have been created by a recipient of these generous donations.

From the Festival team to all, cheers to a bright future and thanks to the past!