

ROCKY MOUNTAIN

wine & food festival

CALGARY
October 15 – 17, 2009



News Release

For Immediate Release

Rocky Mountain Wine & Food Festival Releases Tasty Tidbits Just over one week until the Festival kicks off in Calgary

October 6, 2009, Calgary, AB... Calgary's largest celebration of food and wine will take place October 15 – 17, 2009 at Stampede Park's BMO Centre. The wine, food and other adult beverages that will be served at this mouthwatering event are all posted on www.rockymountainwine.com. Here are a few details to whet your appetite!

World Wide Wine

14 countries, 153 wineries and 500 plus unique bottles of vino will be open for sampling at the Festival. "It's feels like you are in a huge wine store where every bottle is available to taste" says Festival Director, Cathy Miller. New to this year's Festival is Sumac Ridge (B.C.), Pillitteri Estates (Ontario), Snap Dragon (California) and Sebeke (South Africa). Don't miss sampling from the winners of the 2009 Wine Access International Value Wine Awards, a competition that seeks to find the best wines available for under \$25.

Bounty of Beer

37 breweries is a lot of malted goodness! Try brews from the Ukraine, Germany, Denmark and England, and support your local microbrewers such as Wild Rose and Big Rock.

High Spirits

Try top blends of scotch, whiskey, vodka, tequila and rum, along with coolers and liqueurs, imported from across the globe.

Food-a-licious

Arrive with an empty stomach! Popular local restaurants like The Met, Il Giardino, Kinjo Sushi, District, Fresh Kitchen and Spur Gastro Pub will be serving up a cornucopia of appetizers, mini-main dishes and desserts. Little bites of cheese, gelato, biscotti, chocolates and olives will be made available by Calgary's top gourmet food purveyors.

The Grand Sample Search

Take note of your favourite food samples in the Grand Tasting Hall for a chance to win tasty prizes after the Festival. All consumers will be emailed a survey where they can provide feedback and vote for the yummiest sample in the Festival. Prizes include 2010 tickets and restaurant gift certificates.

Tickets Available Online

Snatch up tickets to this casual and delicious Festival at www.rockymountainwine.com. Minors not permitted. Portion of proceeds will be donated to SAIT's culinary program.

- END -

Media Inquiries

Sarah Geddes

Sass Communications

Ph: 403-802-0200

E: sarah@sasscommunications.com

General Festival Inquiries

Cathy Miller

Festival Director

Ph: 403-228-0777

E: cathy@rockymountainwine.com